

Super Sales for Super-oxygen Sanitizer

January 17, 2007 St. Catharines, Ontario, Canada:

Sales are super for Tersano Inc.'s lotus Home Sanitizer, a 100% chemical-free home cleaning system that eliminates 99.99% of germs and odors on contact, since it was listed by TIME Magazine as a Best Invention of 2006. The system employs super-oxygen – a naturally occurring sanitizer that safely cleans household surfaces and even fresh foods without harsh chemicals, fumes or residues. Independently tested by leading microbiology labs, the lotus home sanitizer effectively wipes out hundreds of common pathogens, as well as odors and pesticides on food items.

Super-oxygen is created by Mother Nature whenever lightning passes through the atmosphere. It effectively reduces air-borne contaminants, resulting that familiar freshness in the air after a thunder storm, before turning quickly back into ordinary oxygen.

lotus technology works along the same lines, making super-oxygen by passing electricity through filtered air, and then infusing it into ordinary tap water. Before turning back into water and oxygen in about 15 minutes, the super-oxygenated lotus water is 3000 times faster and 50% stronger than bleach; yet safe enough for a baby and 100% chemical-free.

According to Deirdre Imus – one of the world's most recognized enviro-activists and household wellness advocates, 82,000 synthetic chemicals are in common use today. Many of these are suspected to cause cancer or other health effects, but only 2% of them have been fully checked by the EPA for safety. This means that 80,360 commonly used chemicals may be doing more harm than good. What's more, a significant portion of these chemicals are found in popular household cleaning products.

Many cleaning products contain poisonous chemicals that result in 'household pollution' and are linked to harmful impact on the health of parents and children. Because indoor pollutants are not as easily dispersed as outdoor pollutants, concentrations of toxic chemicals may be much greater indoors. According to a study by the Environmental Protection Agency, household pollution is frequently three to five times higher than outdoor pollution.

“When it comes to green,” said Tersano President Steve Hengsperger, “lotus is the clear choice since it's 100% natural and chemical free. We're right in line with Imus and her Greening the Cleaning mandate thanks to lotus' ability to replace every household cleaning chemical with ordinary tap water, without sacrificing cleaning power.”

With its growing lotus line of household products, Tersano is the clear and positive choice for natural wellness in the home. Proprietary lotus technology harnesses the power of nature to purify, sanitize and deodorize without chemicals for safer food and drinking water and a healthier, happier home environment.

For more information please visit www.tersano.com

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